



Specialist of the Year Categories

The category must account for at least 7.5% of your wine list.

Australian Specialist of The Year

France Specialist of The Year

GB Specialist of The Year

Germany Specialist of The Year

Italy Specialist of The Year

New Zealand Specialist of The Year

Sake Specialist of The Year

Spain & Portugal Specialist of The Year

South Africa Specialist of The Year

South America Specialist of The Year

'Unsung' Specialist of The Year (for smaller wine categories)

The category must account for at least 7.5% of your wine list.

To recognise and reward the investment and progress made by Specialists in the UK. These companies are passionate about developing quality specialist ranges to elevate their wine offer. They support employees with wine knowledge that, in turn, positively impacts UK wine consumers' experience and appreciation.



The judges would see the winner as influential in contributing to growth in the UK and customer penetration and progressing the trade and consumers' wine experiences for their specialist category.

Winning this award should inspire others to improve their approach to their wine knowledge, expertise and offer, elevating the customer's wine shopping experience.

Notes:

- You may upload a PDF or PowerPoint to support your entry. This must be no more than 10 pages (max 10MB) and use the Theme/Section headings
- Entrants may upload a selection of images/videos to support entry – a maximum of 10 images

TOTAL JUDGING SCORE: 60

Fee per entry: £89.00