

# THE DELIVERY OF WINE SAMPLES AND PROCESSING

## SIMPLIFYING THE COMPLEX PROCESS

### Step 1 Wine Samples Shipment:

Producers send their wine samples to the IWC.

We recommend that producers use the IWC Global Shipping Service by Hellmann Beverage Logistics, our logistics partner.

This is the most reliable and cheapest shipping service available and the IWC is the only competition able to offer this to customers.

For only £50 all charges associated with duty, storage, carriage, UK clearance and taxes on samples are covered.

### Step 2 Arrival:

Wines are checked, given a unique code, repackaged and sent to the tasting venue in preparation for the judging.

### Step 3 Sorting and Photographing:

On arrival, wines are placed on shelves in a temperature controlled storage facility. Wines are organised by country then style so that they are easy to locate. At this stage wines are also photographed for our website, app and for use in IWC press releases.

### Step 4 Picking and Flighting:

Wines are picked from the shelves and put into 'tasting flights' - a group of wines with a similar style and from the same country and region. All flights are then put into blind tasting bags and tagged with their unique identifier to keep their true identity concealed. The wines are now ready for judging.

To ensure the process is reliable, each bottle is checked at least 8 times from delivery to tasting by the judges.

